

UCSI WINGS

THE COLLEGE NEWSLETTER



Congratulations to the class of 2022

from UCSI College!

UCSI College Convocation 2022 comes as a significant celebration to all because it was not only a time to celebrate another batch of graduates, but to also celebrate the college's recent accomplishments as well. Over the years, UCSI College has produced global-class graduates who have marked its brand internationally with their astounding academic achievements. This is aligned with our vision, which is to be the leading college renowned for its leadership in academic pursuits and engagement with the industry and community. A total of 262 graduands were inducted as alumni of UCSI College on 14 October

2022. The presentation of scrolls was awarded by Yang Berbahagia Dato Peter Ng, the chairman of UCSI College, to all the graduands from various programmes including the Diploma in Early Childhood Education, the Diploma in Mass Communication, the Diploma in English Language Teaching, the Diploma in Information Technology, the Executive Diploma in Real Estate, the Diploma in Real Estate Management, the Diploma in Accounting, the Diploma in Business Administration, the Diploma in Marketing, the Certificate in Business Studies, the Foundation in Business, and the Cambridge A-Levels.

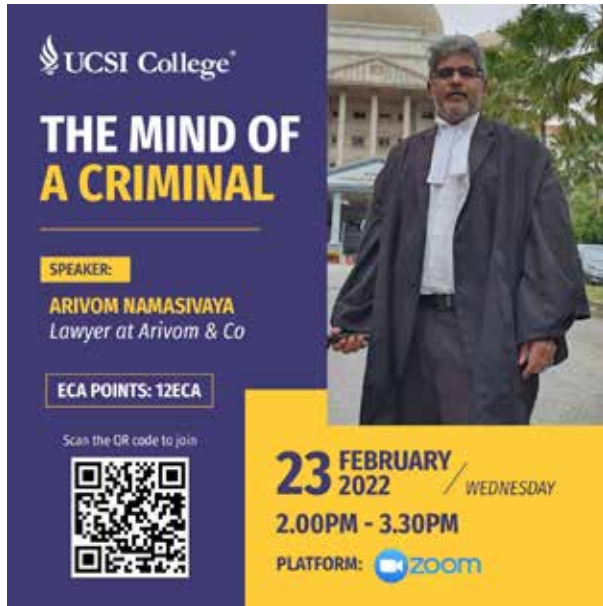


From left to right: Declaration by the Honorable Chairman of the Board of the Governors. • Dato' Peter Ng Lim Poh Yee received her Valedictorian's award from the Chairman, Dato' Peter Ng. • Class of 2022 Graduates with the stage party after the ceremony.



THE MIND OF A CRIMINAL

Contributor: Thiruselvi Murugesan



A long-awaited talk on the topic of 'The Mind of a Criminal' was conducted on 23 February 2022. This workshop was organised by Diploma in Psychology and Mass Communication students, with a successful participation over 150 guests including students, lecturers, professors and the public. The talk was given by a well-known lawyer from the industry, Mr Arivom Namashivaya - Arivom & Co. He holds an LLB from Northumbria University in Newcastle Upon Tyne, England and a Certificate of Legal Practice Board from Malaysia. He was also a graduate of the University of Malaya, where he earned a Master's degree in Psychology and Communication. As a guest speaker, he was willing to share some of his legal practises in Malaysia and his experiences handling criminal cases. He also took the opportunity to give appropriate advice to students on criminal activities that can be avoided. The topics presented by Mr Arivom were indeed very interactive and appropriate for students to learn as part of their lifelong learning. He evolved the topic from Sigmund Freud's psychoanalytic theory of the conscious and unconscious mind to offences that happen in very relatable reality. The workshop benefited the audience with an exchange of many interesting questions and answers towards the end of the talk.

CLUBS DAY 2022



Contributor: Grace Manoranjitham

On 3 June 2022, UCSI College students organised a Club Day. The event provided an opportunity for club committee members to promote their clubs and encourage UCSI College students to become members. The committee members of each club promoted their club's objectives and upcoming activities to students who were interested in joining. Students had the chance to look around and sign up with the clubs that most suited them. To make the day more interesting, each club had prepared activities at their booth. The 15 clubs that set up booths were: Badminton Club, Euphoria Club, Drama and Theatre Club, Gaming Club, Muay Thai and Fitness Club, Chinese Traditional Game Club, Art and Craft Club, Kidsrus Club, Music Club, UCSI College Book Club, Environmentalist Club, Photography Club, SALSA Club barely active, Dance Club and Basketball Club.



Kidsrus Club showed their DIY teaching materials or toys for the kids in the booth that day.

Through this club day, the students would achieve the following learning objectives:

- To facilitate a conducive academic environment on the campus.
- To build responsiveness among students about social responsibilities.
- To develop leadership and teamwork skills among the students.

THROUGH THE EYES OF THE YOUTH – SDG PHOTO COMPETITION 2022

Contributor: Nadiah Zainal Abidin



The winners - SDG Photo Competition 2022.

The UCSI College Photography Club hosted the SDG photography competition "Through the Eyes of Youth" from 6 to 20 June 2022. The competition's goal was to commemorate SDG month, which

occurs in June every year. The participants were required to take a photo related to any of the 17 Sustainable Development Goals (SDGs) and write an interesting caption for it. The judges for the competition selected the winning photos, and prizes were given at the prize-giving ceremony a week later.

ELECTRONIC WASTE: A GROWING CONCERN IN TODAY'S ENVIRONMENT

Contributor:
Nadiyah Zainal Abidin



On 8 June 2022, 34 Foundation in Business students organised an e-waste collection day. The purpose of the event was to raise community awareness of the risks associated with disposing of broken electronics waste in household trash. The students collected items such as keyboards, screens, desktop computers, batteries, mice, and other electrical items, which were sent to the e-waste centre nearby. This initiative is aligned with Sustainable Development Goals (SDG) No 4, SDG 12 and SDG 15.



Students with the subject lecturer on the collection's day.

ART & MIX MEDIA EXHIBITION VISITS BY DMC STUDENTS

Contributor:
Ajai Navaretnam



DMC students at the Artzland exhibition with resident artist Adeline Wong (centre).

Networking is a biggie, no matter which industry you're in. Growing to be a successful media practitioner requires insights from peers in the industry and attending an exhibition helps with that. Between the 19 to 25 June 2022, students from the Department of Mass Communication (DMC) visited several Art and Mixed Media

exhibitions around Kuala Lumpur. The visits were fruitful as the students navigated the process of curating an exhibition from a curator's perspective as well as prodded the resident artists with insightful queries. At **A+ Works of Art**, students were enlightened by founder Joshua Lim's serenading contagious creativity: "Intelligence is just one dimension of ability. Do not limit yourselves to it. "Open up to instinct, intuition, creativity, and thus possibility." In addition to the **A+ Works of Art** exhibition, the student also visited another exhibition, '**Maryam Saves a Heart**' curated by Ahmad Hakym, which was an art auction intended to raise funds to help children with severe heart illness. The artist, 10-year-old Maryam, has been living with Down syndrome. Nonetheless, her passion for painting has inspired her to raise awareness and funds for children with severe heart illnesses. '**Maryam Saves a Heart**' reinforced the need to play our part in ensuring sustainable development growth through good health and well-being.

The students also visited the **Artzland** exhibition, which included an interactive component in which our students worked together to create the craftwork. Upon their review after the visit to **Artzland**, the students lauded the ethos of collaboration; "wonderful things can happen when people exchange and share ideas."

SDG GENDER EQUALITY

Contributor: Priscilla



During the SDG Month, the students from the Diploma in Psychology wanted to spread awareness regarding gender equality as part of the SDG targets. The students of the Diploma in Psychology conducted an exhibition and interviewed various lecturers at UCSI College regarding gender equality in the workplace. Associate Professor Dr Mabel Tan Hwee Joo, the president and CEO of UCSI College, was the perfect candidate to talk about the perspective of a female working in such a high-standing position that was predominately male.



SDG Gender Equality Exhibition.

During her 20 years of working experience, Dr Mabel Tan has learned that men and women get equally respected in their fields. Malaysia values an individual's skills rather than gender, which is essential for working in the educational sector. One of the hardships a woman has to go through is juggling the time between managing home duties and professional development. In today's world, anyone with the necessary skills can get their role since it is gender-neutral.

Dr Mabel Tan's message for the future generation is that "we must put 110% of our effort into everything, regardless of gender roles, then we can see the fruits of our labour." She is happy to serve the private education industry as a woman and leader at UCSI College and in Malaysia. This project has raised awareness among our younger generations about gender equality and the belief that we all can be successful, regardless of our gender. The whole class of

the Diploma in Psychology interviewed many lecturers at UCSI College and learned that we are treated equally in UCSI by our management, and we set an example as an institute that supports gender equality. An event like this raises awareness while also assisting students in collaborating to engage with fellow students and lecturers, allowing them to continue to learn new perspectives and knowledge.

SDG GOAL WALKATHON

Contributor:
Solomon Yap

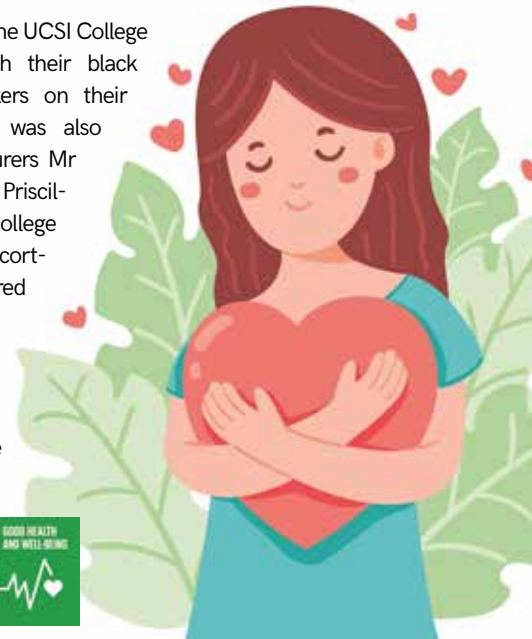


College students who attended the event.

On 28 June 2022, the students of Positive Psychology participated in the SDG Goal Walkathon around the Cheras vicinity. The creation of Sustainable Development Goals, or SDGs, cannot be denied as the blueprint for the world to ensure that humanity can

live in this world longer. During the Positive Psychology classes, students were also taught that countries are starting to adopt SDGs to make the world a better place for the upcoming generation. The students were involved in this positive walkathon to raise awareness about the SDGs as well as to educate the Martin Seligman's PERMA Theory of well-being. They interacted with the public along the way with positivity by giving a token of appreciation such as candies for listening to their informative speech. The information was also easily transferred to the public via the QR code prepared by the students.

The students gathered at the UCSI College entrance at 8 a.m. with their black t-shirts and smiley stickers on their sleeves. The walkathon was also accompanied by the lecturers Mr Ajai, Ms Evelyn, Ms PJ, Ms Priscilla and Ms Thiru. The college auxiliary police Ms Niza escorted the students and ensured their safety. The students not only achieved a healthy walk for themselves but also spread positivity and knowledge to everyone around them.



SELF-HELP: COGNITIVE BEHAVIOURAL THERAPY (CBT)

Contributor: Evelyn Koay Yan Yi

On 7 July 2022, UCSI College's Diploma in Psychology department took great pride in inviting Mr Leon (Li-Hsiang) Yang to conduct a webinar on "Self Help: Cognitive-Behavioural Therapy (CBT)". Mr Leon is a licenced counsellor in Taiwan with years of professional clinical experience and has received professional CBT training from the Aaron Beck Institute.

During the webinar session, Mr Leon talked about the components of CBT, and how it functions and affects our everyday lives. He taught us the ABC model of the common negative thought cycle,

and provided ways to stop it. He also shared his personal experiences using the techniques of CBT during his obesity period.

The talk received some notable feedback from the participants, such as "our thoughts determine the way we live" and "I learned how to overcome depression and anxiety and how we could live happily in our lives." Some of the students also shared that they are trying to use the ABC model to clearly view and understand situations before passing judgement or bringing themselves down.



Some useful tips for self-help using the concepts of CBT.

PROGRAM SEMARAK UNITI KELUARGA MALAYSIA – PATRIOTISME KELUARGA MALAYSIA

Contributor: Chan Ai Li



The Department of National Unity and Integration (JPNIN) of the Federal Territory of Kuala Lumpur together with Kelab Rukun Negara (KRN) and Jiran Muda organised "Program Semarak Uniti Keluarga Malaysia – Patriotisme Keluarga Malaysia" at GSC Berjaya Times Square Kuala Lumpur on 17 July 2022. The event was inaugurated by the Minister of National Unity, Datuk Halimah Binti Mohamed Sadique. The objective of the event was to raise the patriotic spirit, especially among the young generation. This event was one of the platforms to help cultivate a sense of identity and love for the country.

UCSI College Student Council and students from other courses attended this national-level event. The event was followed by a

luncheon with the Minister, members of JPNIN, and attendees. They talked about the movie at the luncheon, which led to a discussion about Malaysia's history. It is hoped that this event will have a positive impact on UCSI College students ability to work together regardless of race, religion, beliefs, or other factors that distinguish one from another.



UCSI College's SRN members having their lunch after the event together with the YB Ministry of National Unity

PROGRAM RAMAH TAMAH UNITI KAAMATAN DAN GAWAI

Contributor: : Alicia Tan Juin Chyi



On 18 July 2022, the UCSI College students were invited to join the Program Ramah Tamah Uniti Kaamatan dan Gawai, a joint effort of the Department of National Unity and Integration (JPNIN) and Persatuan Anak Borneo Semenanjung. There were several booths set up for visitors to purchase handmade native treats made by the people of Borneo, as well as various handicrafts. Students were encouraged to participate in the "Explore" activity, in which groups were given a question booklet to fill out with answers. It was quite challenging for the students as they had to interact with the people of Borneo to learn about their traditions, food, costumes, and so on. In addition, the organisers held a beauty pageant in which the contestants displayed their traditional costumes. Overall, it was a pleasurable experience.

Traditional clothings were worn by the native people of Borneo.

SUSTAINABILITY WEEK

Contributor: Umamah Kamalludin



From 18 July to 23 July 2022, The Environmentalist Club organised a Sustainability Week. This Sustainability Week is aimed to create awareness among the UCSI College staff and students on their environmental footprint and the potential of materials being recycled. The launch of the Sustainability Week was held at UCSI Library from 9.00am to 10.00am. After the launch, participants had the opportunity to visit the exhibition on sustainability. On the next day, the Environmentalist Club members set up a recycling booth with the aim to help the community to recycle their used products conveniently without going to any recycling centre. This recycling



Participating teams selling their products to the customers.

booth was placed at Level 7 of UCSI College from 9:00 am to 4:00 pm. On the third day of the event, the committee members organised an eco-friendly product competition. Participants had the opportunity to put their best effort in creating a sustainable product. The competition aimed to raise awareness on the viability of eco-friendly products and the possibility of recycling materials to recreate an item not constrained by its predecessor. All the products



that were created and sold by the committee members were made mostly using recyclable materials. Students from both Management Accounting 1 and Management Accounting 2 who took part in this competition. Each team was able to put up their best creative effort to develop their unique selling point based on the product that they have created. Mrs Umaimah Binti Kamalludin was in charge of organizing this event. Mr. Johnson Lam of Kakidiy.com and Mrs. Nurul Ain Binti Ahmad Sani adjudicated the competition. Group 5 Green Ranger came in third place. 4 White Forest was declared as the winner of the competition with 3 Recycle Candle coming in at



Opening Ceremony of the Sustainability Week 2022 by Dr Mabel and Dr Chong, assisted by the committee members.

second place. AK Environmental Management Services helped in financing all the awards for the competition held. On 23 July 2022, the Environmentalist joined UCSI University to do GUP PLOGGING. This activity was held around UCSI Campus & Community and the program started from 8.30 AM to 10.30 AM. This activity aimed to clean the UCSI area of trash and raise awareness about keeping the area clean around the neighbourhood. All The Environmentalist committee members, lecturers, visitors, and students enjoyed the event. The Environmentalists are planning a gathering soon.

ECO-FRIENDLY PRODUCT COMPETITION

Contributor:
Umaimah Binti
Kamalludin



On 21 July 2022, The Environmentalist's committee members competed in an Eco-Friendly Product Competition. Participants in this competition get to appreciate the versatility and importance of recycled materials and put in their best efforts to create a sustainable product. In addition, the competition helps to raise public consciousness about the viability of eco-friendly products and the possibility of recycled materials to recreate an item not constrained by its predecessor. All the products that were created and sold by the committee members were made mostly using recyclable materials.

Students from both business and accounting programmes took part in this competition. Each team was able to put up their best creative effort to develop their unique selling point based on the product that they have created. Mrs. Umaimah Binti Kamalludin was in charge of organizing this event. Mr Johnson Lam of Kakidiy.com and Mrs Nurul Ain Binti Ahmad Sani adjudicated the competition. Group 5 Green Ranger came in third place. 4 White Forest was declared as the winner of the competition with 3 Recycle Candle coming in at second place. AK Environmental Management



Picture of the eco-friendly products sold by the participating teams.

Services helped in financing all the awards for the competition. All The Environmentalist committee members, lecturers, visitors, and students enjoyed the event. The Environmentalists have started planning for another gathering in the near future.

BAZAAR DAY: BUILDING A BETTER WORLD WITH SUSTAINABLE DEVELOPMENT GOALS

Contributor: Sharmila Laksmi a/p Muniandy



The Sustainable Concepts Bazaar was organised by students from the Fundamentals of Management and Entrepreneurship Studies class of the May 2022 semester on 28 July 2022. Mr. Kerk Liew Meng, a second-semester student, led the bazaar with his group members. In addition, the students from semester five of the Entrepreneurship Studies programme participated in this bazaar as vendors. Prior to the sale, the event organiser confirmed that all products were viable and appropriate for sale at the bazaar. The organiser ensures that sellers do not use single-use



One stall in the bazaar used paper containers to serve customers healthy fish balls with no MSG.



One stall in the bazaar sold Eco-Friendly Dishwashing Soaps.

plastics and sell products that are both environmentally friendly and healthy for bazaar customers. This bazaar generated a total of RM413.50 in sales, with 10% of the proceeds being donated to the Malaysia Red Crescent. Through this bazaar, students learned about the role of business in achieving sustainable development goals.

VISIT TO JUSTICE MUSEUM IN PUTRAJAYA

Contributor: Lee Piu Guan



A group of Diploma in Mass Communication students who are taking Media Laws and Ethics (DLW 2033) took a half-day trip to the Justice Museum, located in the majestic Palace of Justice, Putrajaya. The students visited the museum in hopes of acquiring a basic understanding of how Malaysia's legal world works and what it looks like. There, the students got to understand the history of the Malaysian legal system and its evolution, observe a mock-up of a trial in the High Court that was complete with the necessary parties, see the traditional uniforms of the judges, and so on. There were even pictures and models of the court buildings! The students were impressed. The trip to the museum was an eye-opening experience and highly beneficial for the students, and it's very much recommended for students to take a trip there whenever they get the chance to do so, especially for students who will be involved with the law.



Students and the lecturer are taking a photo in front of Istana Kehakiman.

MUSIC NEON NIGHT

Contributor: Lee Piu Guan



On 5 August 2022, a group of Diploma in Mass Communication and Diploma in Marketing students from UCSI College came together to organise Music Neon Night, a music festival, as their final project for a subject called Introduction to Event Management. The purpose of this event is to strengthen the bond between not only the college's students and staff but also the university. The event was held at the Le Quadri Hotel's ballroom, where it was open to everyone, including outsiders.

Thanks to the dazzling performances of the student performers, the night was lively and fun. Students got a chance to interact with lecturers outside of class, and lecturers got an equal chance to discover a new side of their students. The event received positive feedback, thus emphasising its effectiveness. The students hoped to organise similar events in the future to help uncover student talents and strengthen student-staff bonds.



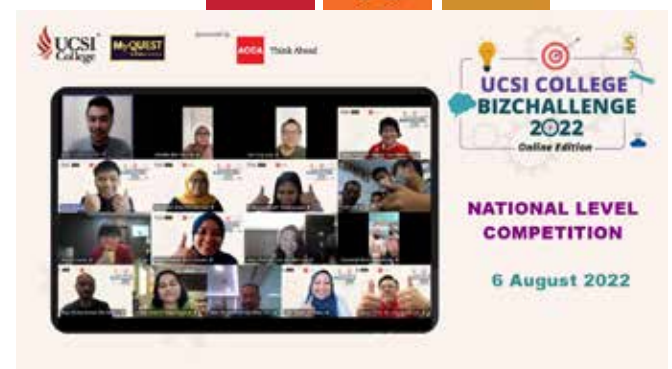
Left is Pi Pa (琵琶), and right is Liu Qin (柳琴) playing a Chinese traditional musical instrument.

UCSI COLLEGE BIZCHALLENGE 2022 (NATIONAL LEVEL)

Contributor: Ms Dhaarshini Balachandran

Upon successfully winning the state-level competition on 2 July 2022, the top 30 teams (schools) made their way to the national level challenge. The team competed at the national level by submitting videos of their sustainable business ideas with a duration of no more than 3 minutes. From the 30 videos submitted, 10 videos were shortlisted for the final round based on the number of likes obtained for the respective videos shared on the UCSI College's official Facebook page. The shortlisted videos were evaluated by knowledgeable judges from UCSI College (Dr Chong, Mr Ajai, and Ms Ain), UCSI University (Dr Eva and Ms Nurul), and UCSI College's industry partner (Mr Azlan, Co-founder of Big2 Bazaar Sdn. Bhd.) to determine the top 3 winners.

The top three winners were announced at the national level event on 6 August 2022. SMK Malim Nawar (Perak) was announced as the winner, followed by SMK Durin (Sibu) as the first runner-up and MRSM Tun Ghafar Baba (Melaka) as the second runner-up. The champion won a prize worth RM 31,000 (UCSI bursary and cash), while the first and second runners-up won prizes worth RM 24,800



National Level Challenge Group Photography.

(UCSI bursary and cash) and RM 15,500 (UCSI bursary and cash), respectively. The UCSI BizChallenge 2022 was held with the goal of educating future generations that business is more than just making money; it is also about being socially responsible to the society in which it operates.

UCSI COLLEGE BIZCHALLENGE 2022 (STATE LEVEL)

Contributor: Sharmila Laksmi



The UCSI College BizChallenge 2022 kicked off round one of the state-level competition on 2 July 2022. A total of 307 teams from schools across the country took part. Each team is made up of three SPM students and their advisor. The main sponsor for this event is ACCA and is co-supported by Big2Bazaar Sdn. Bhd. 40 teams out of 307 were selected for the national level after answering 60 MCQ business questions via the live Kahoot! quiz game. The teams were chosen based on who could provide the most correct answers in the shortest amount of time. Qualified teams advanced to Round two at the national level, where they had to record and

send a 3-minute TikTok video showcasing a business idea centred on sustainable development goals (SDGs). The Department of Management Studies at UCSI College organised a webinar session on 7 July 2022, to assist the teams. Internal and external speakers (Ms Sharmila, Dr Salini Devi, and Mr Azlan Jais) were invited to speak about the SDGs, generate a business idea, and create an appealing video during the session.

Congratulations to all winners!



State Level Challenge Group Photography

INFORMATION TECHNOLOGY SHOWCASE 1.0

Contributor: Nadiah Zainal Abidin

On 11 August 2022, the Computing Department organised an Information Technology Showcase 1.0, in which the presenters were from the Diploma in Information Technology and the Diploma in Information Systems. The event aimed to expose the UCSI College community on how the computer systems and applications that they have been using are being developed and deployed. There is always a dire need to acquaint future computer experts with new tools and



The students and staff of Computing Department.

technologies while working on software development projects. The presenters presented the Introduction to Programming and Object-Oriented System Analysis and Design subjects. The presenters actively engaged with the UCSI College community during the event by presenting their innovative ideas and exchanging knowledge with the alumni who were specially invited to the showcase.

HOMECOMING CELEBRATION WITH GRADUANDS OF 2022, UCSI COLLEGE

Contributor: Nurziana Sharmilla Nawawi



Graduand mingling with Associate Professor Dr Mabel Tan, President and CEO of the UCSI College, and Sr. Mohd Fauzee Musa, lecturer from Real Estate programmes.

The convocation committee organised a homecoming event to welcome and celebrate the alumni on the graduand list in conjunction with the 8th Convocation Ceremony of the UCSI College Year 2022. The event began at 10:00 a.m. on October 6, 2022, at UCSI College, Level 8. Apart from welcoming and celebrating the alumni, the event also served as a platform for the graduands to collect their robes for the convocation and a session to mingle with their lecturers and college's management team. The committee also created an opportunity for the diploma graduands to complete the Ministry of Higher Education's tracer study under the guidance of the person-in-charge, Mr Muhammad Zahin. Furthermore, the committee set up a counter where alumni could contribute. Depending on the amount contributed, contributors received either an official receipt or an acknowledgement letter. The event was deemed successful and concluded at 5:00 p.m.



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