


UK 3+0 DEGREE IN MALAYSIA

3+0

OXFORD BROOKES UNIVERSITY

BA (Hons) Business and Management

OVERVIEW

The BA (Hons) Business and Management is a course that is tailored to prepare students for the workforce with adequate and relevant understanding of the global context. The programme is unique in the sense it trains students to study contemporary businesses to inculcate skills such as problem-solving and analytical thinking associated with global business markets. You will explore business issues and problems in realistic contexts, and develop skills and understanding needed to succeed in a wide range of business.

WHY STUDY 3+0 OXFORD BROOKES' DEGREE AT UCSI COLLEGE



The best UK degree in Malaysia under a 3+0 arrangement in Business and Management, and Accounting and Finance (Ranked top 400 in the QS World University Rankings 2020)



Ranked Top 51 - 100 and Top 151 - 200 in the QS World Rankings by Subjects 2019 in the area of Business and Management, and Accounting and Finance respectively



Oxford Brookes' degrees are recognised globally and highly valued by international and local employers



The only UK University in the QS World Rankings Top 50 under 50 for the third time in a row



Graduates will demonstrate five important attributes: Academic Literacy, Research Literacy, Critical Self-Awareness and Personal Literacy, Digital Information Literacy and Active Citizenship



The UK degree is obtained at a relatively affordable fee as compared with that of UK universities and UK branch universities in Malaysia

ENTRY REQUIREMENTS

Qualifications	Entry Requirements
Cambridge A-Levels	3 A Levels at Grade C and above
UCSI College Foundation in Business	Pass with a CGPA of at least 2.67
UCSI University Foundation in Arts	Pass with a CGPA of at least 2.67
Unified Examination Certificate (UEC)	Pass with at least 75% overall in six grade 12 subjects
STPM	Pass with at least grade CCC
International Baccalaureate (IB) Diploma	Pass IB Diploma with at least 29 points
SACE International	Case to case basis subject to OBU's approval
Diploma Programmes	Case to case basis subject to OBU's approval
Other qualifications deemed equivalent to STPM/A-Level by Malaysia Qualifications Agency	Case to case basis subject to OBU's approval

ACCREDITATION CODE:
KPT/JPS(N/345/6/1115)10/24

CLASSIFICATION:
Undergraduate Degree (3+0)

INTAKE:
January, May & September

DURATION:
3 years

CAREER OPPORTUNITIES:
Account Manager, Sales Manager, Business Consultant, Financial Manager, Management Analyst, Project Manager, Retail Specialist

*English Language Requirements:
IELTS with at least 6.0 in Reading and Writing & 5.5 in Listening and Speaking or equivalent*

MODULES

YEAR 1 Level 4

- Accounting and Financial Information
- Digital Technology and Maths for Business
- Exploring International Business and Management
- Academic Literacies
- Foundations of Marketing
- Work, Employment and Globalisation
- Business in Society
- MPU Subjects
 - Islamic and Asian Civilization (TITAS)/Malaysian Studies
 - Workplace Communications
 - Ethnic Relations/Bahasa Melayu

YEAR 2 Level 5

- Ethics in Business
- Organisational Behaviour and Management
- Evaluating Strategy
- Applied Financial Skills
- Year 2 Elective 1
- Year 2 Elective 2
- Year 2 Elective 3
- Year 2 Elective 4
- MPU Subjects
 - Green Business
 - Co-curriculum

YEAR 3 Level 6

Electives

- Strategic Management
- Managing Careers
- Critical Enquiry Research
- International Human Resource Management
- Entrepreneurial Business Management
- Year 3 Elective 1
- Enterprise and Entrepreneurship (Year 2)
- Introduction to People Management (Year 2)
- Managing Business Operations (Year 2 or Year 3)
- Managing Business Projects (Year 2 or Year 3)
- Purchasing and Supply Chain Management (Year 2 or Year 3)
- Environmentally Sustainable Business (Year 3)
- Perspectives on International Management (Year 3)

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All information is correct at the time of printing (November 2019) but may be subject to change. UCSI College Sdn. Bhd. (463226-T)

